



# 1920


## Vote Your Money Campaign



Through the *1920 Vote Your Money Campaign* we will engage women in the entrepreneurial landscape to fund female founders and women-led startups.

**Join the movement & make your contribution today!**  
[www.dymynd.com/voteyourmoney](http://www.dymynd.com/voteyourmoney)

# Together we will rise to respond to the funding gap.



We are pleased to present The DyMynd Angels' *1920 Vote Your Money Campaign*. A \$1.92 million boost to the female entrepreneurial market.

DyMynd Angels is asking women in Chicago to contribute to a perpetual fund which will invest the money in a minimum of 20 female-led start-ups throughout Chicago and the Midwest.

Investment returns will be reinvested into additional women led startups on a continuous basis.

## Now is the time to fund HER.

**\$1.92 Million**

**20+ Female-led Start-ups in Chicago and the Midwest**

# ★ Goal #1

\$100k in 100 days raised by 100 Women contributing \$1,000 each into the DyMynd Angels Perpetual Fund.

# 🏆 Goal #2

After the 100 day campaign, raise \$1.82MM in 2018 to successfully hit our \$1.92MM target to fund 20+ female start-ups in Chicago and the Midwest.

# This is more than just a campaign...

This is a social initiative positioned to elevate the entire female entrepreneurial ecosystem in Chicago and beyond!

**Funding HER is an investment in YOU and ALL women in business.**

**Join The Initiative Today!**  
[www.dymynd.com/voteyourmoney](http://www.dymynd.com/voteyourmoney)



## When thinking of angel initiatives, most think of being an Angel Investor.

Angel Investors are accredited investors within a traditional angel network who invest in early stage start-ups. Women do not often see themselves as traditional Angel Investors.

In fact, they see angel investing as a “boy’s club.” The DyMynd Angels initiative is expanding the roles of key players in the entrepreneurial landscape so there is a role for YOU, so there is space for HER.

# What is your role?

### ANGELS AMBASSADOR

A woman who actively supports the campaign and is dynamically engaged in working with DyMynd Angels to invite others to join the movement to raise funds to reach the goals of the 1920 Vote your money campaign.

### FEMALE FOUNDER

Bad-ass female start-up leader.

### FUTURE FEMALE FUNDER

A contributor to the *1920 Campaign* who believes in women in business in Chicago and looks to become an educated female investor at some point in the future.

## SPONSOR

A business, corporation, or institution who supports the diversity and inclusivity of women in business by publicly supporting and contributing to the *1920 Vote Your Money Campaign*.

## SOCIAL PARTNER

A networking focused business that is committed to the campaign and whose business benefits from exposure and whose members are given the opportunity to engage in DyMynd Angels educational resources while completing initiatives set forth in our partnership agreement.

## NON-PROFIT PARTNER

An community-based organization that is committed to the campaign and whose organization benefits from exposure and whose female founders and entrepreneurial leaders are given the opportunity to engage in DyMynd Angels educational resources while completing initiatives set forth in our partnership agreement.



**DyMynd**  
**ANGELS™**

**Get Involved**  
**Contact Us**

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**[www.dymynd.com/angels](http://www.dymynd.com/angels)**

# Ways to Engage



## ANGEL HOURS & EVENTS

Networking mixers, panels, educational opportunities and celebrations for future female funders, investors, and female leaders.



## BREAKING THE MOLD CAMPAIGN

**Institutions, corporations, and businesses** demonstrate their public support of the *1920 Campaign*. Sponsors over \$25k will be recognized as champions of women breaking the mold in leadership. Sponsors over \$15k will be recognized as supporters of women by helping to close the funding gap.



## DYMYND \$100K IN 100 DAYS CAMPAIGN

**Starting Nov. 1st – Feb. 8th** each contribution of \$1,000 or more comes with the opportunity to be acknowledged as a leading funder of female led start-ups in Chicago.



## DYMYND LEGACY PROJECT

**From March 1st- Mid April** individuals across Chicago are invited to contribute \$192 to the *1920 Vote Your Money Campaign* in honor of an exceptional woman in their life. Later in Spring 2018, honorees will be publicly honored at the DyMynd Angel Awards and be sent a commemorative DyMynd Angel award.



## MONEY TALK SERIES

Throughout 2017 and 2018 DyMynd Angels is collecting and sharing stories from women across Chicago about their journey with money and in the financial world. Share your story with us!

 [www.dymynd.com/blog](http://www.dymynd.com/blog)



## SOCIAL MEDIA



DyMynd Angels will feature female founders and tips and information for investors.



# Values



**INCLUSIVITY**



**TRANSPARENCY**



**COMMUNITY**



**EMPOWERMENT**

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DyMynd  
ANGELS™



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*DyMynd Angels™ is an initiative of DyMynd™, a financial empowerment social innovation firm helping women to understand their emotional relationship with money and unlock their financial empowerment.*

**Funding her vision is an investment in our future.**

## DYMYND CELEBRATION OF INCLUSION

*At DyMynd we celebrate the diversity of all people. We understand the critical importance of diverse representation of women throughout our conversations, research, and programs. We are dedicated to expanding our model in diverse communities and advocating for all perspectives to be heard in finance.*

## A DYMYND WOMAN IS...

*We use an inclusive definition of “woman” and “female” and we welcome trans women, genderqueer women, and non-binary people who are female-identified. Currently, we use the term women to be inclusive of all individuals who identify as female, with pronouns she, her, them, they, their, it. We feel that this is especially important when working within the field of Finance. The terms woman or women are used in juxtaposition to the industry’s conscious bias and unconscious reference of “clients” as male or men. We remain committed to walking through the door as an inclusive group who reflect the full continuum of diverse individuals who identify as female.*